

COOKIES POLICY

PLEASE READ THE FOLLOWING COOKIE POLICY CAREFULLY BEFORE USING THIS SITE. BY USING OR ACCESSING THIS SITE OR PARTICIPATING IN EVENTS OR SOLICITATIONS AND/OR CONTRACTING ANY OF THE SERVICES PROVIDED BY AKLARA AND/OR ITS AFFILIATES, THE CONSUMER ACKNOWLEDGES THAT HE OR SHE HAS READ THIS COOKIES POLICY ("**COOKIES POLICY**") AND THEREFORE ACCEPTS AND AGREES TO BE BOUND BY ALL OF ITS TERMS.

The terms used with initial capital letters, regardless of whether they are referred to in the singular or plural and/or in the masculine or feminine, which are not defined in this **Cookies Policy**, shall have the meanings attributed to them in the **Conditions of Use** located under such name at <u>www.aklara.com</u> (the "**Conditions of Use**"), which the **Consumers** declare they have consulted, read and accepted on the **Site**.

The purpose of this **Cookies Policy** is to make the Consumer aware of the manner in which the **Site** and its platforms use text files in order to streamline the **Consumer**'s experience ("**Cookies**") and similar technologies.

By using the **Site** and its platforms, you accept the use of **Cookies** and agree to this **Cookies Policy**.

If you do not agree to the use of **Cookies**, we recommend that you adjust your browser settings and/or leave the **Site**.

Cookies on this **Site** and its platforms are classified as:

Essential Cookies: These are necessary for the **Site** and its platforms to function properly. They include **Cookies** that allow you to log in, remember your preferences and complete transactions.

Performance Cookies: These are used to collect information about how **Consumers** use the **Site** and its platforms. This allows us to improve the functionality and performance of the **Site**, as well as to identify the most visited pages and/or the occurrence of technical errors.

Functionality Cookies: These are used to remember the **Consumer**'s preferences and personalize their experience on the **Site** and its platforms. They may include information such as preferred language or region.

Advertising and Tracking Cookies: Third-party Cookies are used to show Consumers relevant advertisements on the Site and its platforms, as well as to track the effectiveness of advertising campaigns.

The **Consumer** may, at any time, configure his/her browser to accept, reject or delete **Cookies**, however, he/she should consider that the deactivation of **Essential Cookies** may affect the functionality of the **Site** and its platforms.

aklara reserves the right to update, modify and/or add to this **Cookies Policy** in order to reflect changes that may be implemented in the practices related to the **Site** and its platforms and/or in the applicable legislation.

The **Consumer** should periodically review this **Cookies Policy** to stay informed.

For more information about how we process Consumers' personal data, please refer to our <u>Privacy Notice</u>. For any additional questions and/or comments, aklara provides **Consumers** with the following e-mail address: <u>datospersonales@aklara.com</u>.

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